



## **SOUTH FLORIDA WORKFORCE INVESTMENT BOARD**

**Executive Committee Meeting  
Thursday, December 8, 2016  
8:15 A.M.**

CareerSource South Florida Headquarters  
7300 Corporate Center Drive  
Conference Room 2  
Miami, FL 33126

### **AGENDA**

1. Call to Order and Introductions
2. Approval Meeting Minutes
  - A. November 10, 2016
3. Recommendation as to Approval to Authorize SFWIB Staff to offer a Re-Employment Assistance Incentive
4. Recommendation as to Approval to Authorize SFWIB Staff to offer a Wage Rate Incentive
5. Recommendation as to Approval of the South Florida Workforce Investment Board 2017 Meeting Calendar

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"Members of the public shall be given a reasonable opportunity to be heard on a specific agenda item, but must register with the agenda clerk prior to being heard."



**SFWIB EXECUTIVE COMMITTEE**

**DATE: December 8, 2016**

**AGENDA ITEM NUMBER: 2A**

**MEETING MINUTES**

**November 10, 2016 at 8:15 A.M**

**CareerSource South Florida Headquarters**

7300 Corporate Center Drive, Conference Room 2

Miami, FL 33126

<p><b>EXECUTIVE COMMITTEE MEMBERS IN ATTENDANCE</b></p> <ol style="list-style-type: none"> <li>1. Bridges, Jeff, <i>Chairman</i></li> <li>2. Perez, Andy, <i>Vice-Chairman</i></li> <li>3. Ferradaz, Gilda</li> <li>4. Gaber, Cynthia</li> <li>5. Gibson, Charles</li> </ol>	<p><b>EXECUTIVE COMMITTEE MEMBERS NOT IN ATTENDANCE</b></p> <ol style="list-style-type: none"> <li>6. del Valle, Juan Carlos</li> <li>7. Garza, Maria</li> </ol> <p>*****</p> <p><b>SFWIB STAFF</b></p> <p>Beasley, Rick          Almonte, Ivan          Alonso, Gustavo          Garcia, Christine          Graham, Tomara          Jean-Baptiste, Antoinette          Kavehersi, Cheri          Perrin, Yian          Smith, Marian          Smith, Robert</p>	<p><b>AUDIENCE:</b></p> <p>Cela, Jose – <i>Ser Jobs for Progress, Inc.</i></p> <p>Geoghegan, Mary – <i>Miami Job Corp Center</i></p> <p>Girnun, Arnie – <i>New Horizons, Inc.</i></p>
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Agenda items are displayed in the order they were discussed.

**1. Call to Order and Introductions**

Chairman Jeff Bridges called the meeting to order at 8:35am and asked all those present introduce themselves. Quorum had not been achieved.

3. **Information – 2016-2020 CareerSource South Florida Strategic Operational Plan**  
Chairman Bridges introduced the item and Mr. Beasley further discussed updates on the following strategic goals:

- Goal 1:** Continue to be the premier national provider of employment and career services
- Partnership with the Florida Regional Minority Business Council (8-10 computers were donated)
  - Partnership with Salesforce
- Goal 2:** Strengthen the One-Stop Delivery System and Increase Integrated Service Delivery
- Goal 3:** Improve Services for Individuals with Barriers to Employment
- Goal 4:** Continue Dedicated Commitment to Youth Participation in the 21<sup>st</sup> Century Economy
- Goal 5:** Leverage Demand-Driven Management/Control Tools to Achieve Strong Performance with a High Return on Investment
- Goal 6:** Continue to Be a High –Performing Board with Strong Workforce System Leadership

Mr. Beasley provided further updates on the following:

- Memorandum of Understanding (MOU)
- Employ Miami-Dade
- TechHire

[Vice-Chairman Andy Perez arrived; **Quorum achieved**]

2.A. **Approval of October 13, 2016 Meeting Minutes**

Ms. Cynthia Gaber moved the approval of October 13, 2016 meeting minutes. Motion seconded by Vice-Chairman Perez; **Motion Passed Unanimously**

4. **Information – WIOA Youth Living in High Poverty Areas**

Chairman Bridges introduced the item and Mr. Beasley further presented.

Chairman Bridges inquired whether the percentages shown in the presentation are at poverty level. Mr. Beasley responded, “No” then explained.

There was continued discussion.

Mr. Beasley discussed the goal of serving high poverty areas and minimizing the required amount of paperwork needed from job seekers.

He further requested members’ feedback on additional concerns the agency should focus on.

Ms. Ferradaz shared her feedback and advised the Committee of a Miami-Dade County department director that is offering free space at its various centers.

Mr. Beasley suggested meeting with board members, Lucia Davis-Raiford, Gilda Ferradaz, Cynthia Gaber and Carlos Manrique on a new application process for clients in order to reduce the paper.

Ms. Gaber commented on the importance of agencies better integrating services.

Mr. Beasley continued with his presentation.

Ms. Ferradaz inquired about the verification process for youth participants living in poverty areas. Mr. Beasley further explained along with Youth Programs Manager Tomara Graham.

**5. Information – U.S Conference of Mayors DollarWise Campaign Update**

Chairman Bridges introduced the item and Mr. Beasley further presented.

No further questions or discussions.

**6. Information – SFWIB Financial Audit Update**

Chairman Bridges introduced the item. SFWIB Finance Assistant Director Gus Alonso further presented.

Chairman Bridges inquired about the next scheduled board meeting date. Antoinette Jean-Baptiste responded December 15<sup>th</sup>. He asked whether this item will be presented at the next scheduled board meeting. Mr. Beasley and Mr. Alonso responded “Yes” and explained that everything will be ready for presentation by December 15<sup>th</sup> meeting

No further questions or discussions.

**7. Recommendation as to Approval to Accept \$150,000 in WIOA dollars for a DJJ Youth Offender Pilot Project**

Chairman Bridges introduced the item and Mr. Beasley further discussed.

Chairman Bridges inquired about the agency’s role and Mr. Beasley explained.

Ms. Ferradaz asked whether there would be a provider assigned to work with that particular population. Mr. Beasley provided a list of names that would be part of the pilot program.

Chairman Bridges inquired about the budget and Mr. Beasley responded that would be provided at a later date

Ms. Gilda Ferradaz moved the approval to accept \$15,000 in WIOA dollars for a DJJ Youth Offender Pilor Project. Motion seconded by Ms. Cynthia Gaber; **Motion Passed Unanimously**

**New Business (es):**

Mr. Beasley introduced Mary Geoghegan of Miami Job Corp. center.

There being no further business to come before the Committee, the meeting adjourned at 9:35am.



## **SFWIB EXECUTIVE COMMITTEE**

**DATE:** 12/8/2016

**AGENDA ITEM NUMBER:** 3

**AGENDA ITEM SUBJECT:** RE-EMPLOYMENT ASSISTANCE INCENTIVE

**AGENDA ITEM TYPE:** **INFORMATIONAL**

**RECOMMENDATION:** SFWIB staff recommends to the Executive Committee to recommend to the Board the approval to authorize a Re-employment Assistance Incentive

**STRATEGIC GOAL:** **HIGH ROI THROUGH CONTINUOUS IMPROVEMENT**

**STRATEGIC PROJECT:** **Improve employment outcomes**

### **BACKGROUND:**

Florida Governor Rick Scott has issued a “Reemployment Challenge” to the state's 24 Workforce Boards to quickly return individuals receiving Reemployment Assistance (RA) benefits back into jobs. In his challenge, each Local Workforce Development Board (LWDB) in the CareerSource Florida network that increases employment for those receiving assistance will be graded in three distinct categories, and receive incentive awards – one for each category.

An LWDB must be top ranked and meet the minimum benchmark for a specific category to be considered eligible for an incentive.

- Category 1: Days-to-Employment Rate - the goal in this category is to reduce the average number of days it takes for an RA claimant to be placed into a job. The target for the average Days-to-Employment rate is 60 or fewer. CareerSource South Florida's (CSSF) Information Technology Department has developed a new tracking tool that will allow centers to more effectively monitor the days since a claimant received the first RA benefit to their placement in employment in order to achieve this goal.
- Category 2: Placement Rate - the goal of this category is to increase the number of RA claimants who get a job in the time period tracked. To be considered for this award, the LWDB is required to achieve an 81 percent of greater placement rate.
- Category 3: Engagement Rate - the goal of this category is to increase the engagement rate of the LWDB with RA claimants. An increase in engagement should lead to higher placement rates and fewer days to employment. The LWDB must achieve a mark of 82 percent or greater to be considered in this category.

The challenge officially began on October 1st, 2016 and will conclude on December 31, 2016. However, SFWIB staff recommend that the Region should continue to emphasize the placement RA Claimants. All claimants who were paid their first benefits during this period will be tracked until the end of the program year, June 30, 2017. Current challenge leaders will be highlighted at the CareerSource Florida Board meeting in May 2017, and the final winners announced at the Workforce Summit in September 2017. However, CSSF will continue the payment incentive for the remainder of the current program year.

In an effort not only to exceed the challenge, SFWIB staff is requesting authorization to offer an incentive payment of an additional \$200 for each RA claimant that is placed into a job within the first 30 days and \$150 for those placed between 31 and 60 days. Service Providers will also have an opportunity to earn an additional \$100 in the first 30 days and \$50 for placements between 31-60 days for RA claimants who are not dual enrolled in Workforce Innovation and Opportunity Act Adult.

**FUNDING:** N/A

**PERFORMANCE:**

Number of Claimants - approximately 6,000  
Days to employment - 60 Days or fewer  
Placement Rate - 85%  
Engagement Rate - 85%

**2014-15 PERFORMANCE:**

Number of Claimants - 6,142  
Average days to employment - 98  
Placement Rate - 65.83%  
Engagement Rate - 64.49%

*NO ATTACHMENT*



## **SFWIB EXECUTIVE COMMITTEE**

**DATE:** 12/8/2016

**AGENDA ITEM NUMBER:** 4

**AGENDA ITEM SUBJECT:** WAGE RATE INCENTIVE

**AGENDA ITEM TYPE:** **APPROVAL**

**RECOMMENDATION:** SFWIB staff recommends to the Executive Committee to recommend to the Board the approval to authorize a Wage Rate Incentive

**STRATEGIC GOAL:** **HIGH ROI THROUGH CONTINUOUS IMPROVEMENT**

**STRATEGIC PROJECT:** **National leader in an ROI-focused enterprise**

### **BACKGROUND:**

The Department of Economic Opportunity (DEO) measures each Local Workforce Development Board's performance in key performance indicators (i.e., Enter Employment Rate, Entered Employment Wage Rate, WIA Outcome Rate, etc.) through the Monthly Management Report (MMR) for major workforce programs (i.e., WIOA Adult, WIOA Dislocated, Wagner-Peyser, TANF, Reemployment Assistance, etc.) The report provides a monthly snapshot of the performance data present in the Management Information System during a reporting period.

Under the South Florida Workforce Investment Board (SFWIB) PY2016-17 contract / Balance Scorecard, an average wage rate (AWR) goal of \$13.87 was established. The AWR target established was based on PY13-14 DEO Monthly Management Report Lower Living Standard Income Level (LLSIL) standard for Region 23. For PY16-17, the DEO Monthly Management Report LLSIL standard for Region was increased to \$14.30. The current SFWIB average wage rate goal is 96.9 percent of the DEO targeted average wage rate. Based on the October Monthly Management Report, the following is a listing of the AWR by program:

1. Welfare Transition Entered Employment Wage Rate, which is \$10.29 or 69.4% of the goal
2. WIOA Adult Entered Employment Wage Rate, which is \$11.22 or 78.5% of the goal
3. WIOA Dislocated Worker Entered Employment Wage Rate, which is \$16.79 or 117.4% of the goal
4. Wagner-Peyser Job Placement Wage Rate, which is \$10.38 or 72.6% of the goal.
5. Reemployment Assistance Wage Rate, which is \$11.90 or 83.2% of the goal.

In an effort to meet and exceed the DEO Average Wage Rate goal of \$14.30, SFWIB staff is requesting authorization to offer an incentive payment of an additional \$100 to Services Providers for each individual placed into a job with a wage rate equal to or greater than \$14.30 per hour. This incentive will apply to all placements of individuals that fall under one of the dual en-rolled (hard to serve) categories such as Veteran, Homeless, Ex-Offenders, Disabled, Temporary Assistance to Needy Families, and Reemployment Assistance. All basic or universal placements with a wage rate equal to or greater than \$14.30 an hour will earn an additional \$75 incentive payment.

The SFWIB Career Center Service Providers will be eligible to earn this incentive for the remainder of the current program year.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*NO ATTACHMENT*





**SFWIB EXECUTIVE COMMITTEE**

**DATE:** 12/8/2016

**AGENDA ITEM NUMBER:** 5

**AGENDA ITEM SUBJECT:** 2017 SFWIB MEETING CALENDAR

**AGENDA ITEM TYPE:** **APPROVAL**

**RECOMMENDATION:** SFWIB staff recommends to the Executive Committee to recommend to the Board the approval of the 2017 SFWIB Meeting Calendar.

**STRATEGIC GOAL:** **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

**STRATEGIC PROJECT:** **National leader in an ROI-focused enterprise**

**BACKGROUND:**

In preparation for the 2017 calendar year, the South Florida Workforce Investment Board (SFWIB) staff considered options for the meetings. Additionally, SFWIB members were consulted for their recommendations. Currently, all Council meetings are held at 8 a.m. on the day of the SFWIB meetings. SFWIB staff recommends continuing this meeting schedule for the 2017 calendar year.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*ATTACHMENT*

**South Florida Workforce Investment Board (SFWIB)  
2017 Schedule of Meetings  
(Subject to Change)**

**Councils:**

**Global Talent  
Competitiveness  
Council**

**Performance  
Council**

**Finance and  
Efficiency  
Council**

<u>January</u>	<u>Date</u>	<u>Time</u>
Executive	January 12, 2017	8:15am
<u>February</u>		
Executive	February 9, 2017	8:15am
<b>Councils</b>	February 16, 2017	8:00am
<b>Board</b>	February 16, 2017	9:30am
<u>March</u>		
Executive	March 9, 2017	8:15am
<u>April</u>		
Executive	April 13, 2017	8:15am
<b>Councils</b>	April 20, 2017	8:00am
<b>Board</b>	April 20, 2017	9:30am
<u>May</u>		
Executive	May 11, 2017	8:15am
<u>June</u>		
Executive	June 8, 2017	8:15am
<b>Councils</b>	June 15, 2017	8:00am
<b>Board</b>	June 15, 2017	9:30am
<u>July</u>		
Executive	July 13, 2017	8:15am
<u>August</u>		
Executive	August 10, 2017	8:15am
<b>Councils</b>	August 17, 2017	8:00am
<b>Board</b>	August 17, 2017	9:30am
<u>September</u>		
Executive	September 14, 2017	8:15am
<u>October</u>		
Executive	October 12, 2017	8:15am
<b>Councils</b>	October 19, 2017	8:00am
<b>Board</b>	October 19, 2017	9:30am
<u>November</u>		
Executive	November 9, 2017	8:15am
<u>December</u>		
Executive	December 14, 2017	8:15am
<b>Councils</b>	December 21, 2017	8:00am
<b>Board</b>	December 21, 2017	9:30am